



Champion for Children  
PO Box 6661  
Abilene, Texas 79608  
www.championforchildren.net  
c4cabilenetx@gmail.com

Dear Valued CHAMPION FOR CHILDREN Sponsor,

Thank you for your consideration as Sponsor for the Annual Statewide Champion for Children (C4C) Conference on March 23, 2022, in Abilene, TX. Our theme this year is “Spring into Action”. Our mission is to design a 1-day conference to energize and mobilize people to put into action ideas that will improve the lives of abused children in our communities and to provide leadership on child abuse issues.

We are celebrating our 23rd year of the C4C conference which serves as a kickoff for Child Abuse Prevention month in April. During these times of dramatic cuts to the federal budgets, some conferences are forced to shut down. In addition, travel and training budgets are being reduced or cut completely. We are honored and grateful for the support of our partners and corporate sponsors and continue to seek and secure additional sponsors and foundations, to allow us the opportunity to be non-reliant on federal government dollars for our ongoing success of training professionals who advocate for children.

The interdisciplinary conference will explore key themes related to resiliency in children and their families. Our conference will be of interest to: Law Enforcement; Clinicians; Nurses, Social Workers; Educators; and Family, Youth, and Community workers and volunteers

As part of our efforts, we host a luncheon to recognize individuals and businesses that make a positive difference in our area. In 2005, the Champion for Children award was created to provide an opportunity for the community to come together and honor the often-unsung heroes who strive to help children overcome trauma and reclaim their lives. The award celebrates the life changing work of professionals in our community.

Champion for Children Conference is a grassroots organization of collaborative entities and does not have an independent 501 (c) (3), a W-9 is available upon request. We would like to thank you for considering our request to become a Champion for Children Sponsor. If you have any queries regarding our organization or the event being organized, please feel free to contact me at (325) 201-0496, or the email given above.

Yours sincerely,

**Diana Hall**

Diana Hall, LMSW  
Champion for Children Conference Chair  
325-201-0496

## Exhibitor Packages

*Deadline max benefit: December 1, 2021*

*Deadline inclusion in site program: March 1, 2022*

### BOOTH AND PROGRAM LEVEL

- 10'x10' exhibit booth
- 1/4-page ad in the site program
- Logo on official conference website for one year
- Two invites to Awards Luncheon on Wednesday, March 23, 2022

Marketing investment: \$75 for profit organization or \$60 for non-profits

### BOOTH ONLY

- 10'x10' exhibit booth
- Logo on official conference website for one year
- Listing in the "Sponsor" section of the site program
- One invite to Awards Luncheon on Wednesday, March 23, 2022

Marketing investment: \$60 for profit organization or \$40 for non-profits

## Sponsorship Packages

*Deadline max benefit: December 1, 2021*

*Deadline inclusion in site program: March 1, 2022*

### PRESENTING SPONSOR – Sponsor our Opening Plenary Speaker

- Prominent listing as Presenting Sponsor on the Early Bird conference email sent to 500+ professionals in the Big Country and West Texas
- Inclusion of product samples and or literature within conference tote bags
- Large logo projection on-screen before Opening Plenaries and Awards Lunch at conference
- Verbal recognition during Opening Plenary by C4C Committee Chair
- Logo on official conference website for one year
- Full-page ad in the conference site program
- 10'x10' exhibit booth
- Two complimentary invites to Awards Luncheon on Wednesday, March 23, 2022

Marketing Investment: \$2,000 as a Presenting sponsor.

### SWAG SPONSOR – Conference items like our bags and other goodies enhance the conference experience for attendees.

- Listing as sponsor on the Early Bird conference email sent to 500+ professionals in the Big Country and West Texas
- Secondary logo projected before Opening Plenary and Awards Lunch at Conference
- Logo on official conference website for one year
- Half page ad in the Site Program
- 10'x10' exhibit booth
- Two complimentary invites to Awards Luncheon on Wednesday, March 23, 2022

Marketing Investment: \$500 as a Swag sponsor.

### CONFERENCE CHAMPION SPONSOR – Be a champion supporter of our conference

- Listing as sponsor on the Early Bird conference email sent to 500+ professionals in the Big Country and West Texas
  - Secondary logo projected before Opening Plenary and Awards Lunch at Conference
  - Logo on official conference website for one year
  - Half page ad in the Site Program
  - 10'x10' exhibit booth
  - One complimentary invite to Awards Luncheon on Wednesday, March 23, 2022
- \*Marketing Investment: \$250 as a conference champion sponsor.

\*Additional Luncheon tickets can be purchased on our website.

\*\* Complete the registration form at

<http://championforchildren.net/sponsorship/booth-registration/>